JON SABUTIS, PRODUCT DESIGNER

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SUMMARY

Seasoned Product Designer and UX Architect with several years of experience crafting enterprise-level digital solutions across employee, e-commerce, fintech, and other technical platforms. Successfully led cross-functional teams in designing and implementing user-centered solutions that increased operational efficiency by 40% and user satisfaction by 65%. Proven track record of consistently delivering polished, validated, development-ready designs for Fortune 500 companies, within a variety of product development frameworks. Motivated design team leader and community builder, and advocate for balanced synthesize between business, customer and user perspectives.

WORK EXPERIENCE

Lead Experience Strategist, Cognizant (Remote) December 2021 to June 2024

* Service Design and UX leadership on all aspects of platform integrations for enterprise-level clients
* Projects led to measurable KPI improvements including usability, task efficiency and cost
* Management of in-house design system, design assets, and marketing materials
* Design Leadership in cross-functional skunkworks team to spearhead in-house product ideas

Senior UX Architect, Tavant Technologies (Remote) October 2020 to December 2021

* Product Design leadership across a suite of FinTech digital products, used by 100,000+ industry users
* B2B service design consultation for top five industry leaders in the banking and mortgage industries
* Responsible for client interface, facilitation of workshops, usability analysis, user testing, and all design

Senior Designer, Fuse Integration (San Diego) Aug 2017 to October 2020

* Facilitated Design Thinking and collaborative ideation workshops with the US Navy and Army
* Led development of avionic networking solutions, helping to increase mission-critical efficiency
* High-touch collaboration between Design, Engineering, Product, and Operations departments

Designer, Catapult Design (Denver) June 2015 to March 2017

* Design leadership on social-impact projects in Africa for clients like the Bill and Melinda Gates Foundation
* Provided award-winning design and consulting services to multiple social impact startups

Designer, Harry Allen Design (New York City)July 2011 to August 2014

* Client interface and execution of design studio output for corporate clients in the retail industry
* Management, training, and mentorship of junior Designers

COMPETENCIES AND METHODOLOGIES

Product Design, User Experience, User Interface (UI), Service Design, Interaction Design, Design Systems, Journey Mapping, User Research, Usability Analysis, Information Architecture, Market Research, Personas, Prototyping, Wireframing, Design Thinking, Service Blueprints, User Interviews, A/B Testing, Split Testing, Heuristic Analysis, Workshop Facilitation, Design Team Management, Agile, Scrum, Design Sprints, Design Ops, Communication

TECHNICAL SKILLS

Figma, Adobe Suite (After Effects, Premier, Photoshop, Illustrator), Sketch, InVision, Principle, ProtoPie, HTML/CSS, JavaScript, Visual Studio, AI Tools (Midjourney, ChatGPT, TopazAI), ServiceNow, Jira, Confluence, Cinema 4D

EDUCATION

B.F.A. Industrial Design (with coursework in Interaction Design), 2009

Savannah College of Art and Design (SCAD) Savannah, GA

CERTIFICATIONS

Product Manager Certification (PMC), Product School, 2021

UX Management: Strategy and Tactics, Interaction Design Foundation (IxDF), 2021

Agile Foundations, Project Management Institute (PMI), 2020